## PUBLIC DIPLOMACY AND SOFT POWER, EPISODE I

## Business and Global Governance: Conversation with Business Fights Poverty

Thursday, April 15, 2021, 19:45 – 20:50 KST



Magdalena Ji In Seol
Adjunct Professor,
Dept. of Political Science and Diplomacy
(Host)



Zahid Torres-Rahman Founder and CEO, Business Fights Poverty (Guest Speaker)

## PUBLIC DIPLOMACY AND SOFT POWER, EPISODE I

## Business and Global Governance: Conversation with Business Fights Poverty

Mr. Zahid Torres-Rahman has over 25 years' experience in business and international development and is passionate bout helping business collaborate with others to scale their social impact. Over his career, he has helped create nearly 20 networks and communities that bring people together for social impact. In 2005, he founded Business Action for Africa, a business collaboration and advocacy network focused on accelerating the Continent's development. This was integrated into Business Fights Poverty in 2015. Zahid was a lead advisor on the development of the Business Call to Action, now housed at the UN, and the Business Innovation Facility, a primary inclusive business programme of the UK's Department for International Development. Previously, Zahid worked for the UK's Department for International Development, HM Treasury, the Guyanese Ministry of Finance and PwC.

Link to live streaming to be provided after registration: https://forms.gle/sF6Wyi9We4B2yh8i8